



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Greer, Margolis, Mitchel (GMMB)
1010 Wisconsin Ave NW
Suite 800
Washington, DC 20007

Contract # **846753**

Schedule Dates	08/05/12-08/17/12	Date Entered	08/03/12
Advertiser	Obama for America (14538)	Last Modified	08/09/12
Agency/T-Code	Greer, Margolis, Mitchel (GMMB) (1700)/1053989	Entered By	Penne Marsh
Product	Political - US President (1174)	CO-OP	No
Brand	DEMOCRAT - OBAMA FOR AMERICA (161567)	Headline #	06263230
Salesperson	Blair, Cheryl (2205)	Demo	
Sales Office	TeleRep - Philadelphia	Order Type	Normal
Buyer Name	NAGELBERG,DAN	Package Deal	
Phone/Fax	(202) 338-6919 /	Commission %	15.00
CPE	95/101/1549	Commission	\$2,631.00
Account Types	National/Political Candidate - Agency	Net Total	\$14,909.00
Billing Type	Weekly/Irregular	Sales Tax	
Comments	OBAMA "C" :30 8/4		

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Aug. 2012	49	\$17,540.00
Grand Total:	49	\$17,540.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered	
1.0	Normal Line / SPOT	08/06/12-08/17/12	5	:30	11:35P- 12:02A (ET)		1	1	1	1	1			9	\$340.00	\$3,060.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	8/3/12	
1.0.1	Closed Preempt	08/17/12																Norfolk (WVEC) (WVEC)	R-Did not air/Spot -	
2.0	Normal Line / SPOT	08/06/12-08/17/12	5	:30	12:02A- 1:06A (ET)		1	1	1	1	1			10	\$90.00	\$900.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/3/12	
3.0	Normal Line / SPOT	08/06/12-08/17/12	5	:30	9A- 10A (ET)	9	X	X	X	X	X			17	\$360.00	\$6,120.00	Norfolk (WVEC) (WVEC)	LIVE WTH KELLY	8/3/12	
3.0.1	Closed Preempt	08/06/12															Norfolk (WVEC) (WVEC)	I-NA on Entry/Exception - NO AVAIL		
4.0	Normal Line / SPOT	08/06/12-08/13/12	5	:30	7:58P- 10P (ET)		1							2	\$2,000.00	\$4,000.00	Norfolk (WVEC) (WVEC)		8/3/12	
5.0	Normal Line / SPOT	08/11/12-08/11/12	5	:30	6P- 6:30P (ET)							2		2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)	AVG. ALL WKS	8/3/12	
6.0	Normal Line / SPOT	08/11/12-08/11/12	5	:30	5:58A- 8A (ET)						2			2	\$240.00	\$480.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/3/12	
7.0	Normal Line / SPOT	08/11/12-08/11/12	5	:30	8A- 9A (ET)						2			2	\$350.00	\$700.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	8/3/12	
8.0	Normal Line / SPOT	08/05/12-08/12/12	5	:30	6P- 6:30P (ET)								1	2	\$400.00	\$800.00	Norfolk (WVEC) (WVEC)	AVG. ALL WKS	8/3/12	
9.0	Normal Line / SPOT	08/05/12-08/12/12	5	:30	5:58A- 8A (ET)								1	2	\$160.00	\$320.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/3/12	
10.0	M/G For 3.0.1 / SPOT	08/10/12-08/10/12	5	:30	5A- 5:58A (ET)						1			1	\$360.00	\$360.00	Norfolk (WVEC) (WVEC)	5a news	8/9/12	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments: